

Lucia Trias

Decolonial Designer



Circles.garden

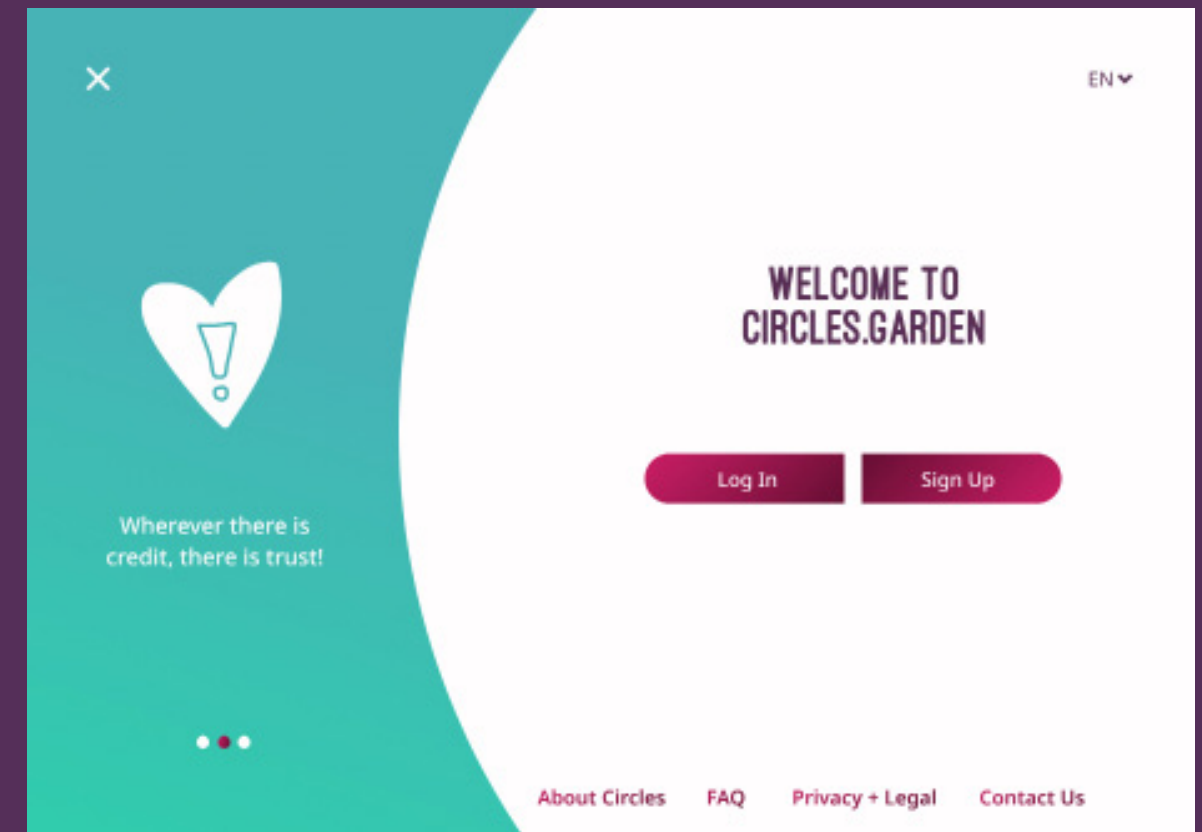
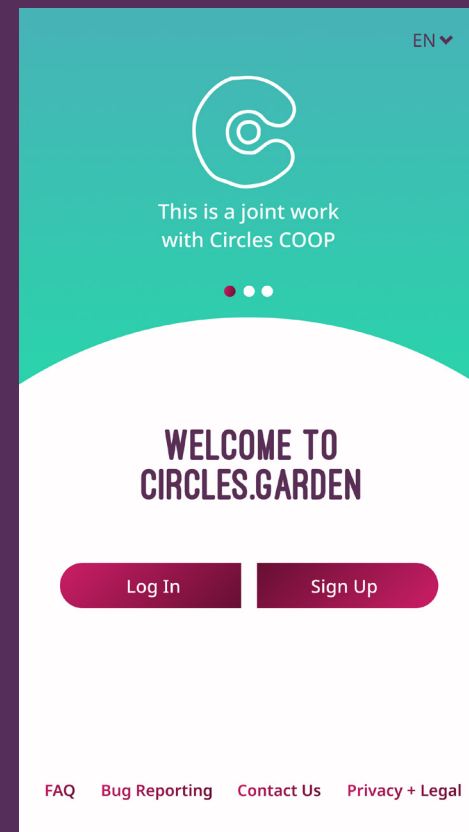
Open-source digital wallet for a community-led UBI.

When I was invited to join the project, Circles.garden was already operational with an initial iteration that featured a different design and aligned with a previous corporate identity. I established the design principles for this new phase, guided by a decolonial vision, a fresh aesthetic, with an emphasis on responsive design:

1.Inclusion: Every product or service tends to exclude certain individuals. Our approach to inclusive design at Circles is to understand and transparently address our exclusion processes. Striving to challenge existing privileges.

2.Autonomy: We believe in empowering people to take control of technology and modify it. We are committed to transparency in all decisions that involve privacy vulnerabilities or behavioral modifications. To support this, all our products and design work are free.

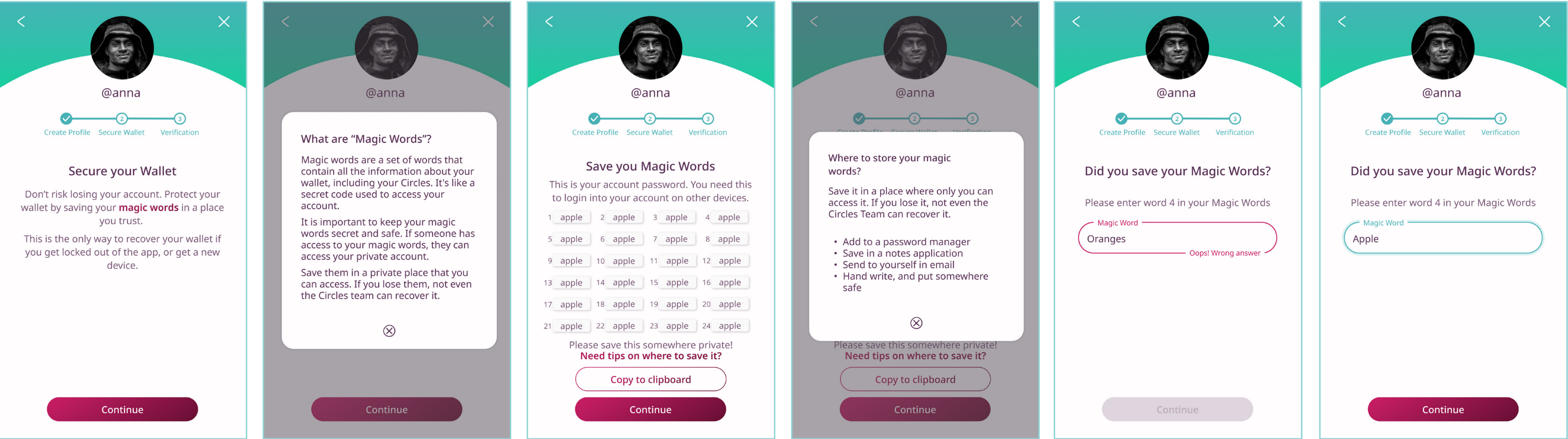
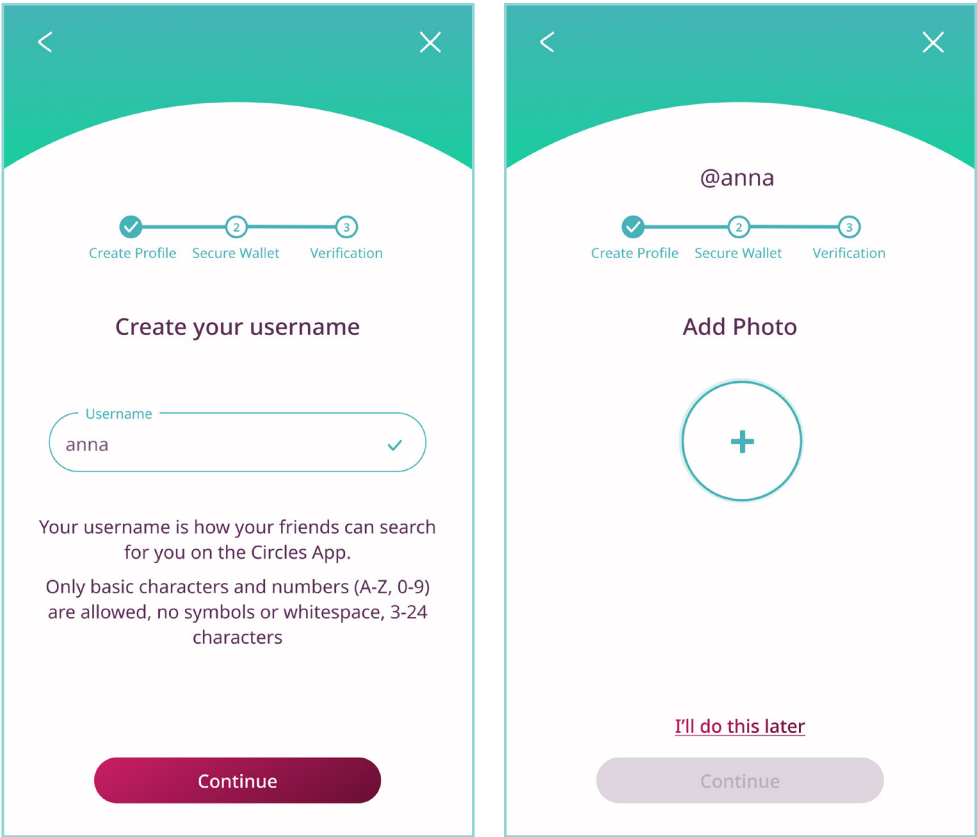
3.Feminist Approach: Care work is a fundamental aspect of design. We need to invest time to responsibly evaluate situations when making decisions. Designing for diverse needs in a world dominated by universal thinking sometimes requires creating solutions from the ground up, even if that means rejecting existing options that may seem easier.



Wallet Creation

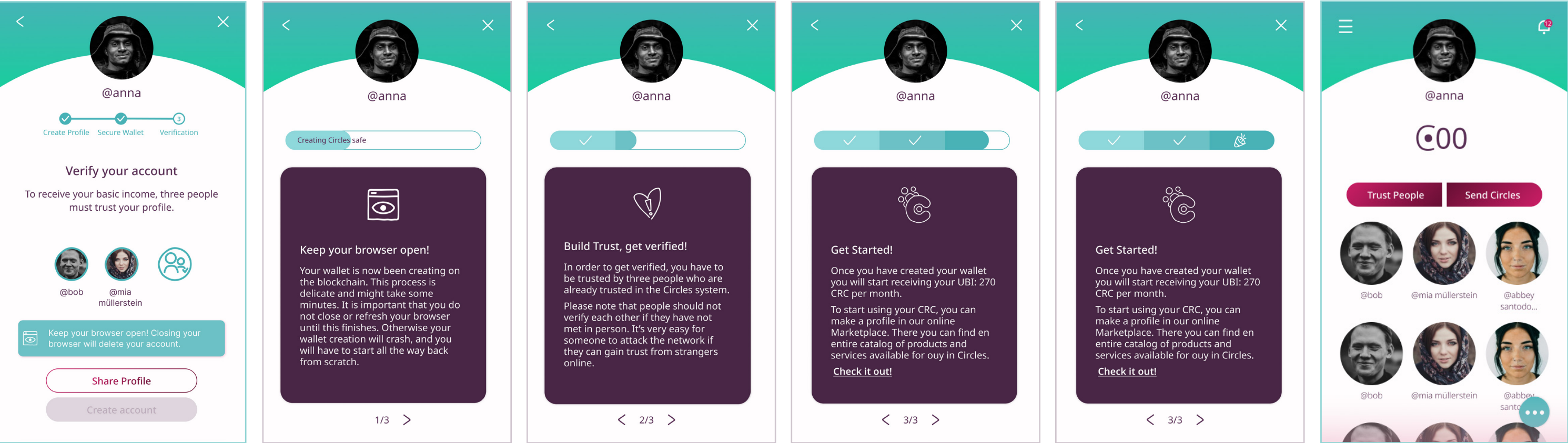
1.Create Profile: The app interacts with the user, and each action taken affects its appearance. Either through the progress bar or by building upon the next screen, e.g Wallet Name and Profile Picture.

2. Secure Wallet: There are informative prompts that explain the technology involved, specifically the passphrase, also referred to as “Magic Words”. A verification step is included: if the Magic Words have not been saved, the user cannot complete this step. This allows users to generate new Magic Words by clicking the back arrow, without losing any progress in the wallet creation process.



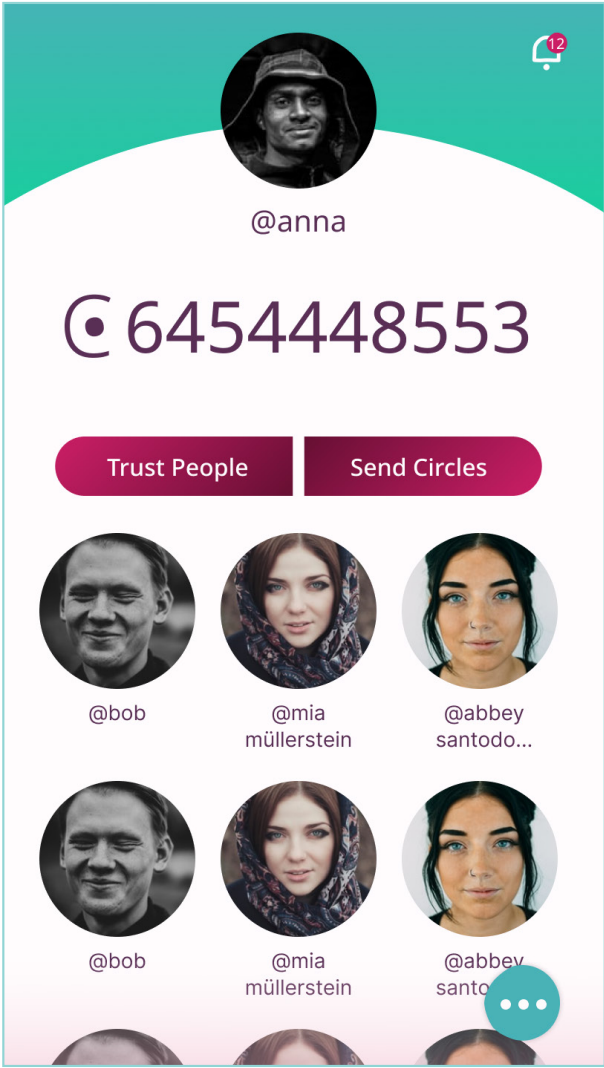
Deployment

Deployment times varied, and many time process were crashing. We capitalize on the long exposure time on the screen to provide important information about the project. The screen allows for interaction, enabling users to navigate forward and backward through the information slides. Additionally, we introduce a progress bar that displays the three stages of deployment. Each stage is described in one concise line. The gradual progress of each stage is visually represented, and upon completion, users receive a clear message indicating that they are making progress, accompanied by appropriate iconography.

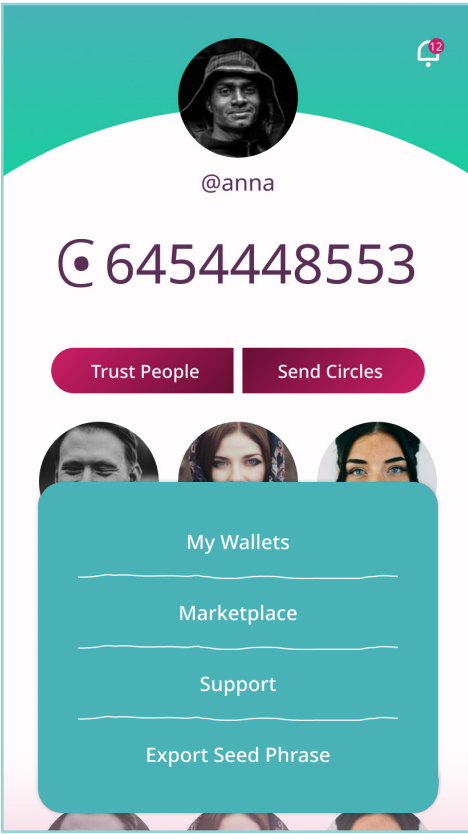


Landing Page

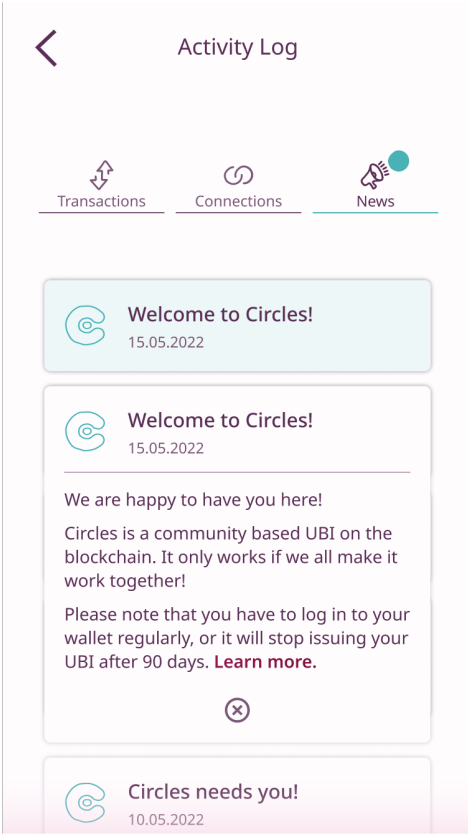
The actions are separated into three levels of importance:
The primary ones are transactions and trust connections. These occupy a central and clear place. Shortcuts are added to the wallets with more activity, to avoid the manual search in those cases.



The secondary actions are located in the “...” menu in the bottom right corner of the screen.



The notification icon leads to a new screen showing: wallet connections, money transactions and news.

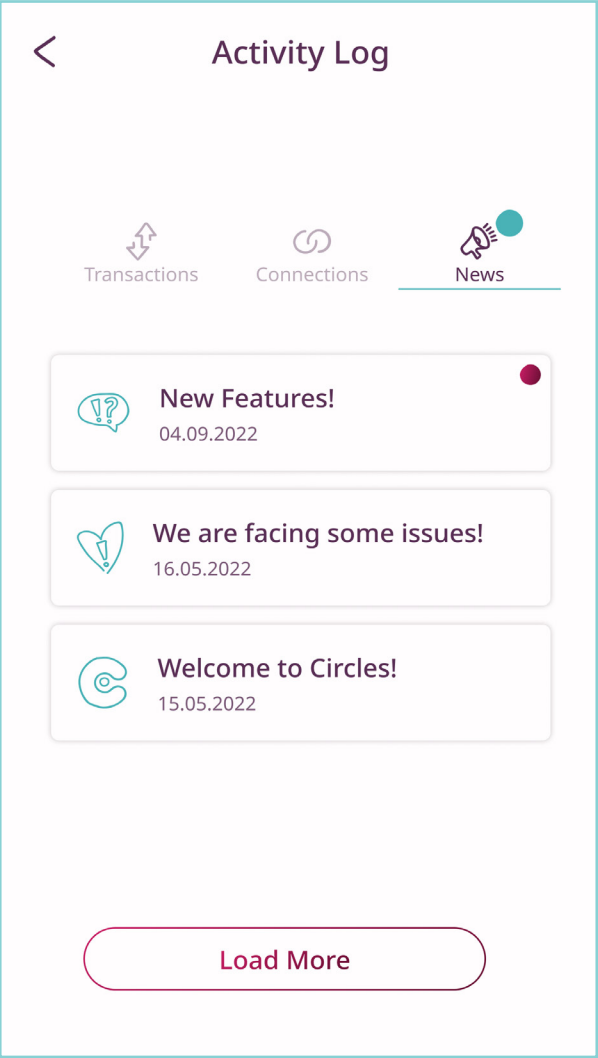


News

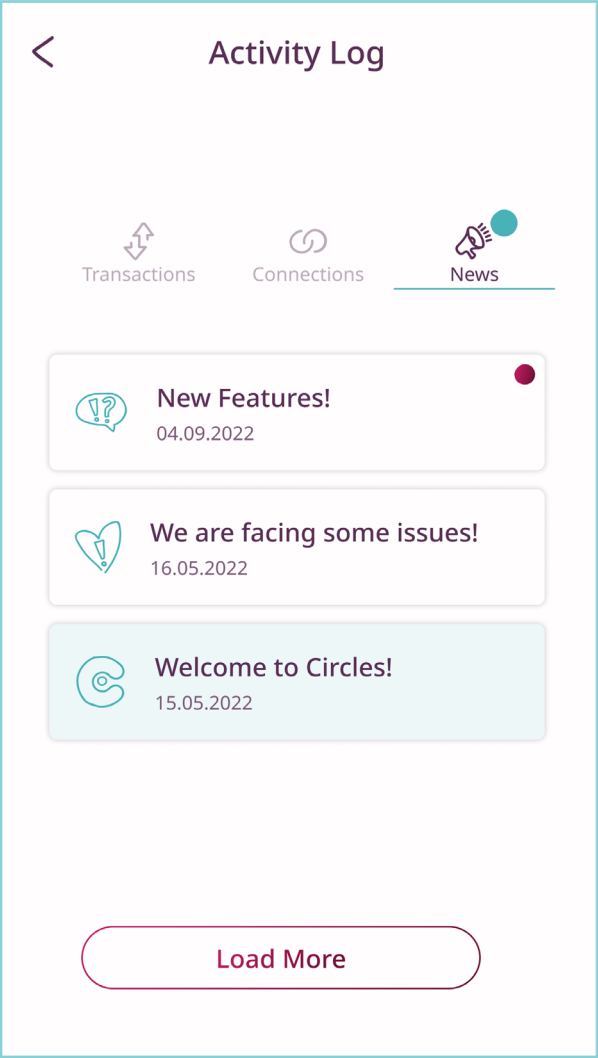
Communicating with different communities in different territories presents a big challenge. Beyond the face-to-face meetings organized by Circles.Coop with the Berlin community, communication on changes was dependent on social media or other proprietary communication platforms.

Solution: An In-App messaging system is proposed. By which the Cooperative can communicate to all accounts simultaneously and quickly.

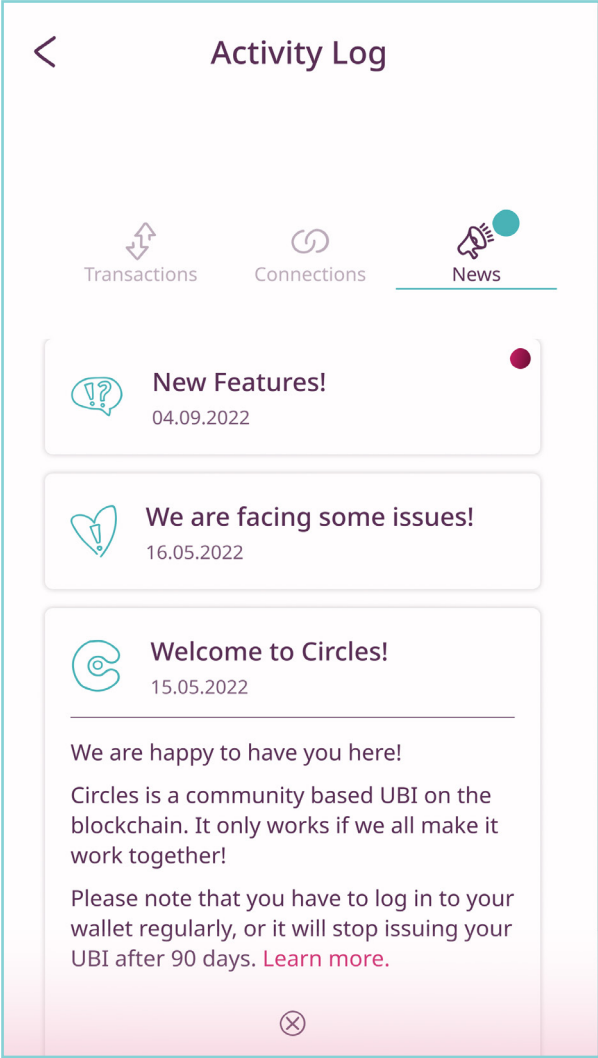
Closed/ Unred msg



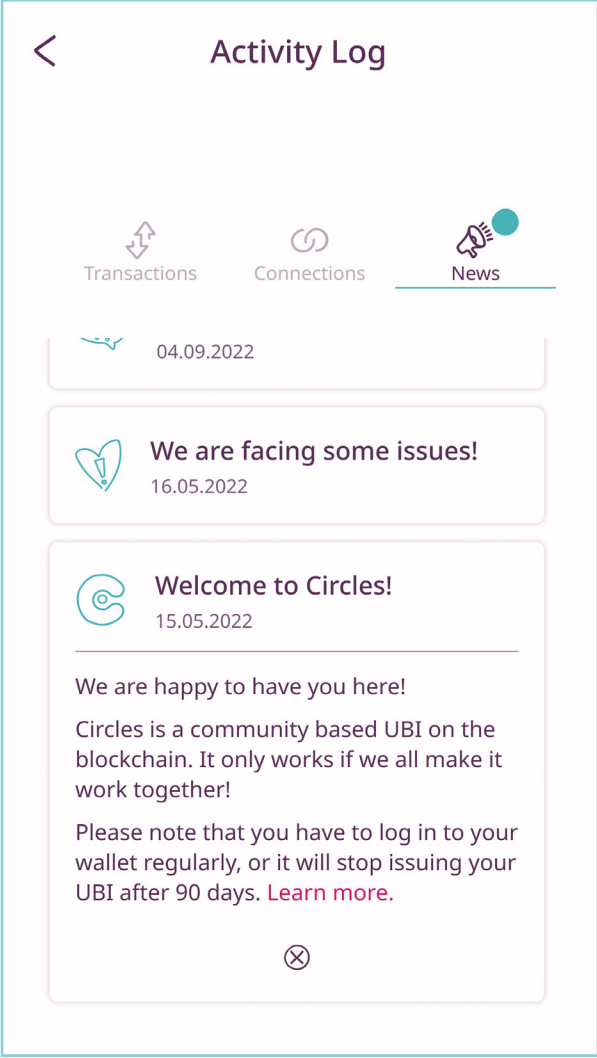
Hoover



Displayed/Scrolling



Displayed/Scrolling

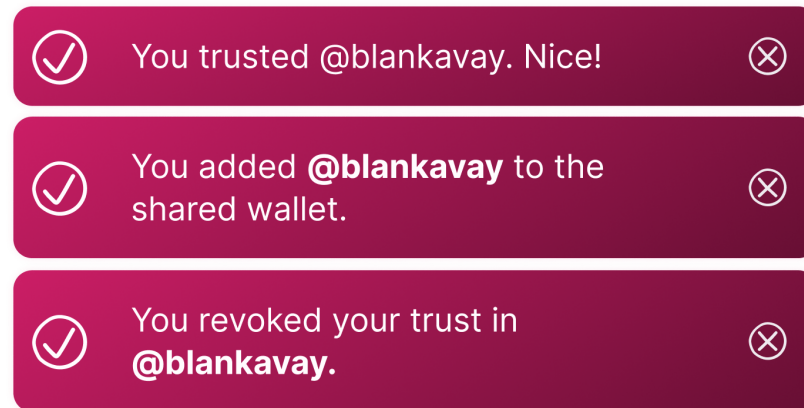


Toast Notifications

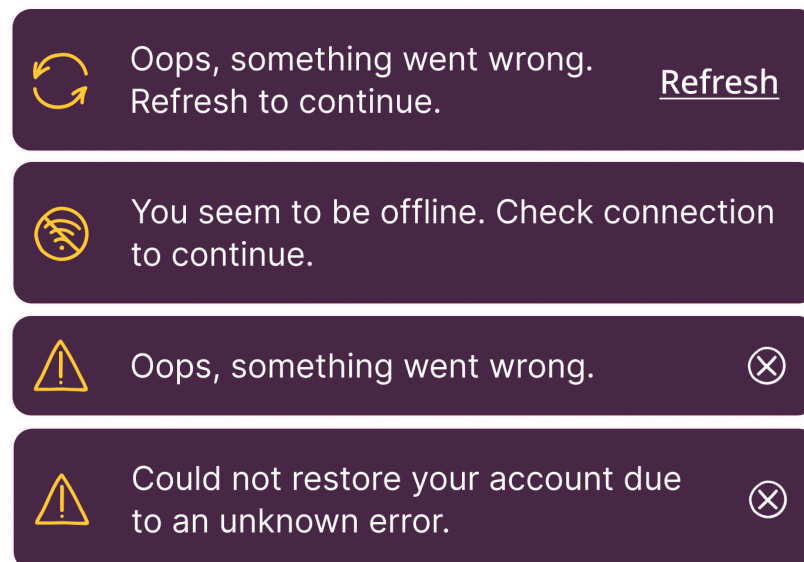
We designed a set of toast notification. These are divided in 4 categories, each assigned a color combination. The strength of the notifications is the descriptive text, which gives clear information to the end-user about any activity related to their wallet.

[Here is the full components library](#)

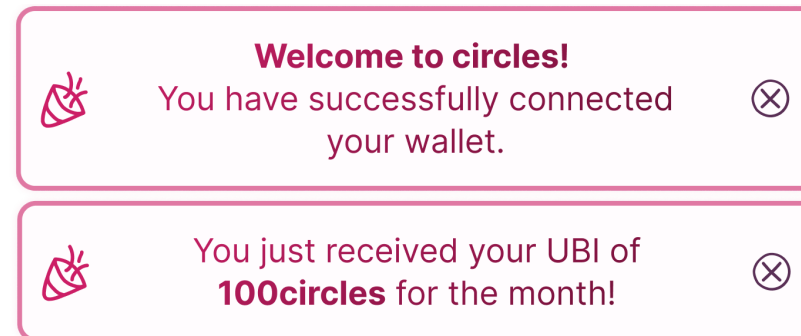
Trust + Adding to Wallets



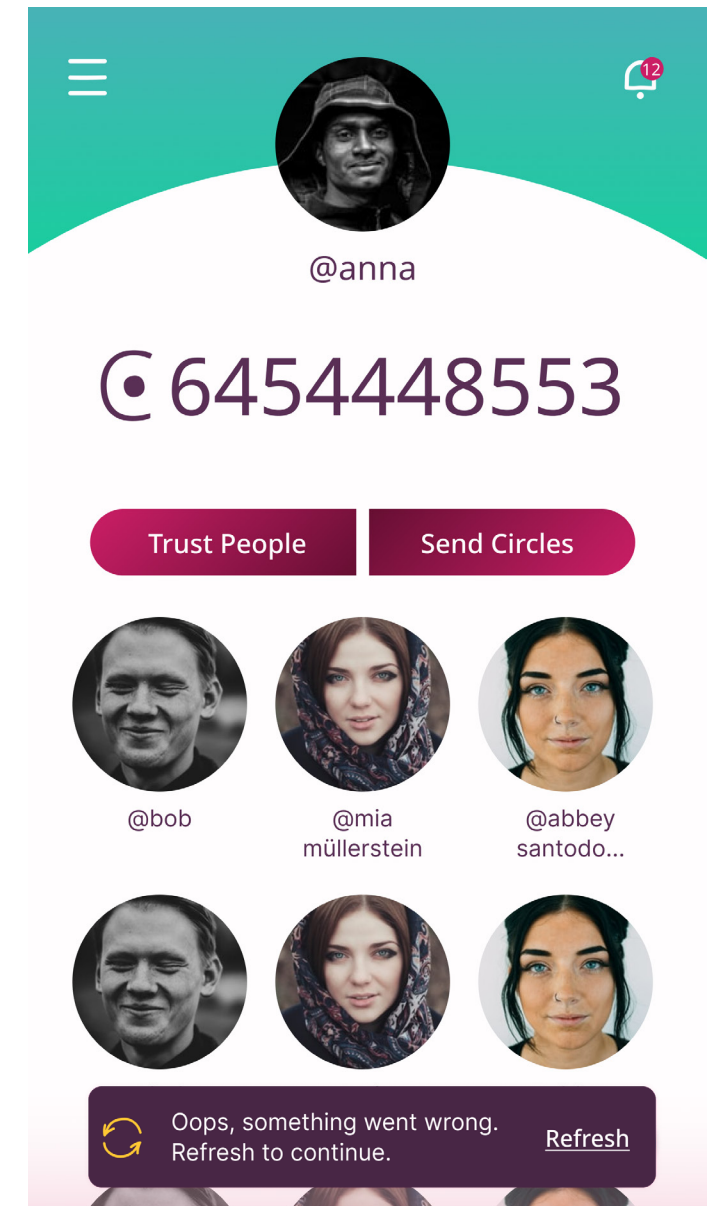
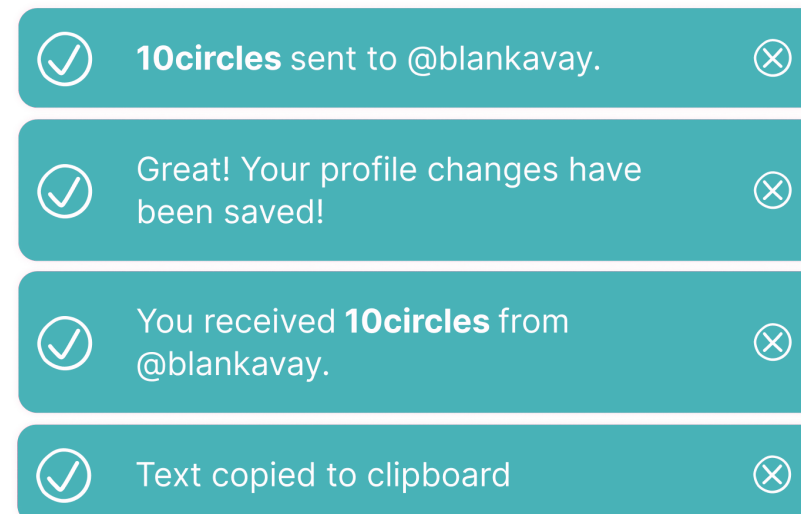
Error



Special notification.



Success Messages



Refresh notification : one of the most requested actions for the improvement of bugs was to refresh the application. Normally this required a 1:1 communication with each user through external channels. Like social media, telegram or email. This notification has a refresh button included. This facilitates the action and eliminates the need for communication through external platforms.

Wyvern Art Fund

Art fund that offers financial support for artists and thinkers to work on their own projects.

The task was to improve the page, but keep it simple. The color palette should be reduced: white, black, indigo and yellow as a highlight color. Given the amount of text on the page, we opted for a design with editorial tints, which makes the text stand out.

The landing page is an animation. From the A of Art -which resembles the logo typo- a kind of cord unfolds, which gradually becomes thinner until it turns into a fine thread that occupies the space drawing different knots and shapes.



Responsiveness

-We define two breaking points.This means that we have a total of 3 sizes:

- Desktop version -1512 x 986
- Tablet - 834 x 1194
- Mobile- 390 x 844

Day/night versions

-Following the idea of Day and Night templates, we designed two different color version, that can easily be switched. This way people can chose which colors and contrast are more comfortable.

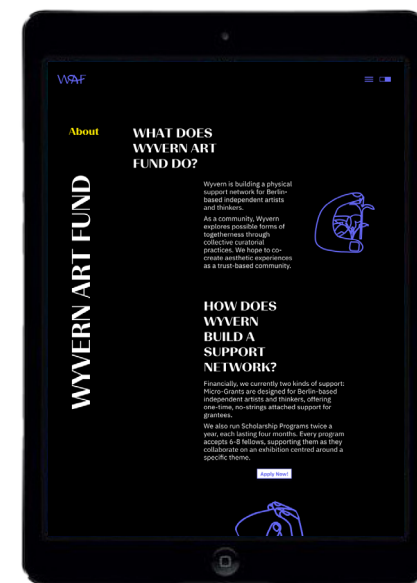
-The night version is predominantly black. And it has an additional highlight color: yellow.

-The white version is predomentantly white, has a texture background that gives a rather material aspect to it. Colors are 3: white, black and indigo.

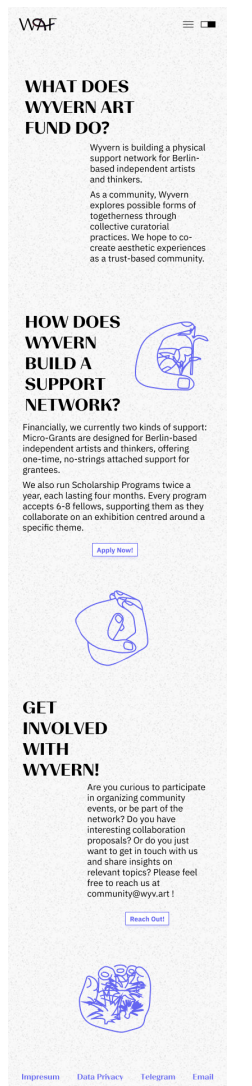
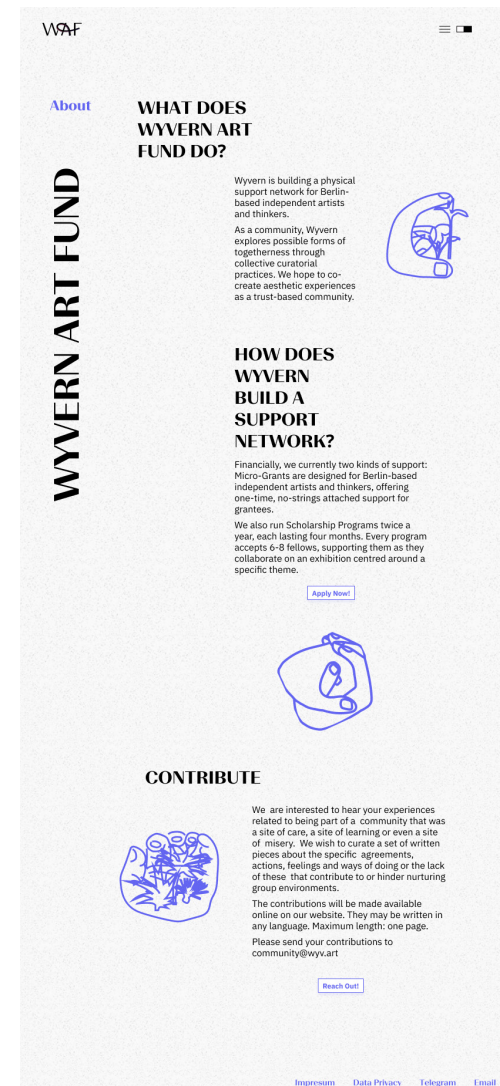
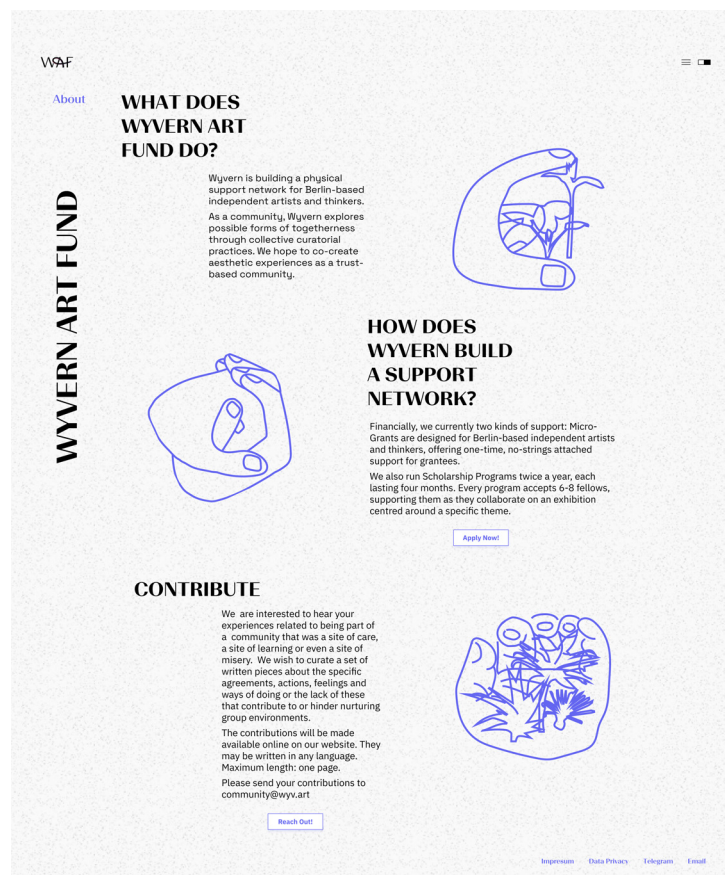
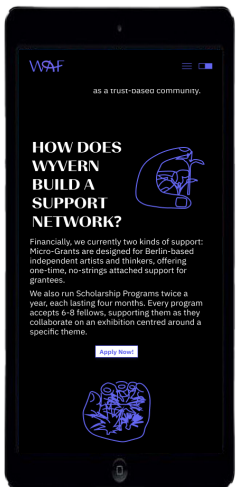
Desktop version -1512 x 986



Tablet - 834 x 1194



Mobile- 390 x 844



Menu

-We use the hamburger menu, with a simple expanded column menu design.

-Menu in Indigo: as it gives the necessary contrast to separate it from the rest of the webpage screens.

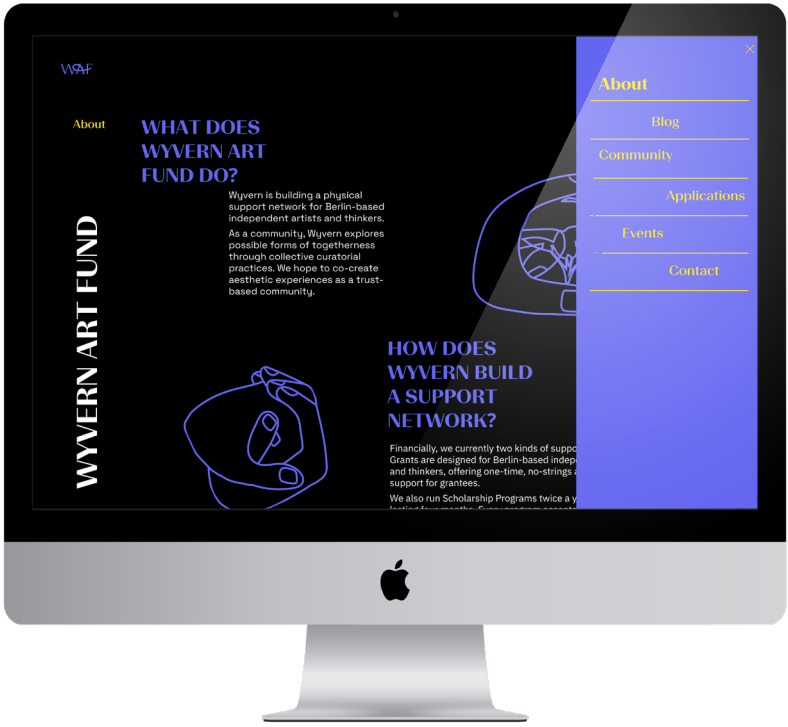
-Menu entries: the sub pages are positioned in list form, distributed in the width in different positions, in order to facilitate the reading of them, and keeping the organisation of both into 2 different sections.

-Responsiveness: Same language can be maintain for desktop and mobile versions.

-When clicking on a page: the name in the menu will appear in a slightly larger size and bold, which makes it stand out in a delicate way with respect to the other entries (see About entry on example).

-Hover effect: each entry has a personalised icon, follow the notion of braid/threats so as to be an element that supports the reading of the content. Appears only on hoover not overload the vision with a constant presence (see Community entry on example).

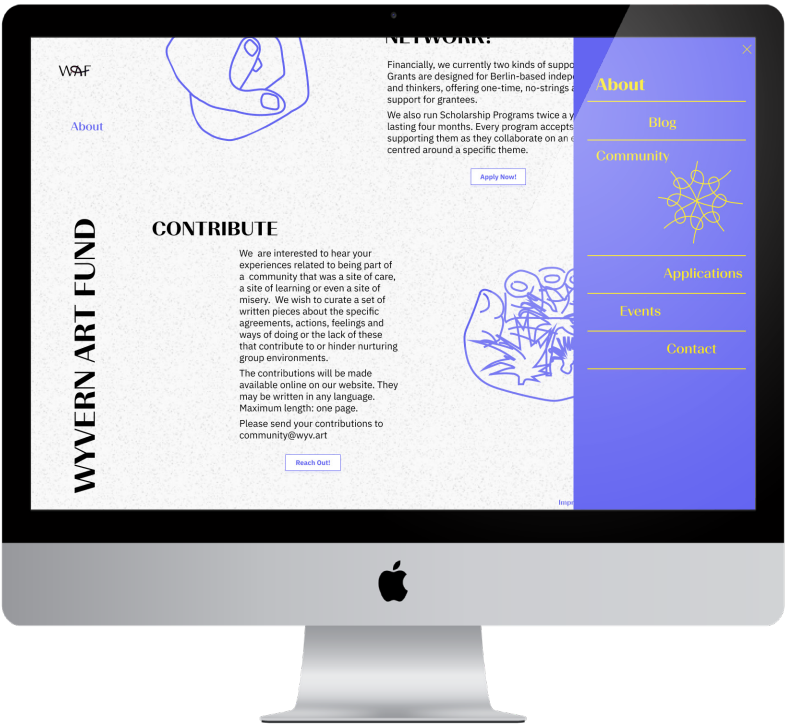
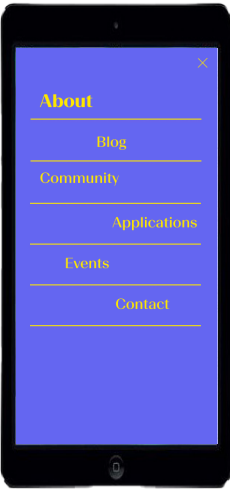
Desktop version -1512 x 986



Tablet - 834 x 1194



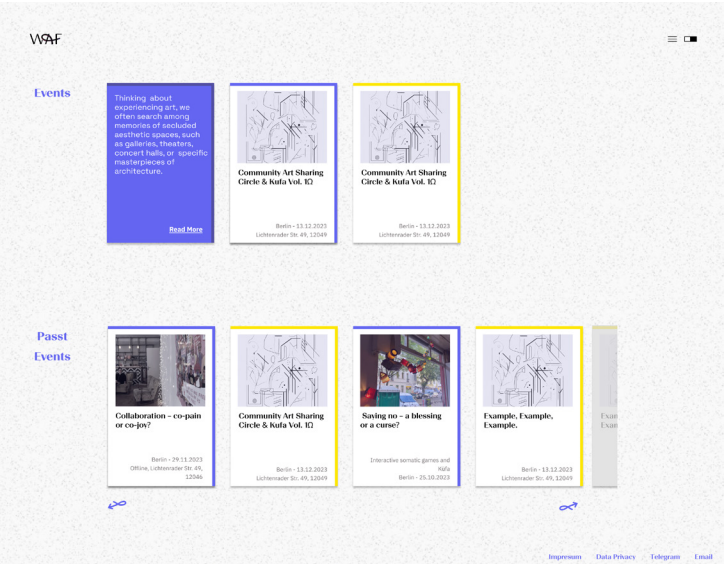
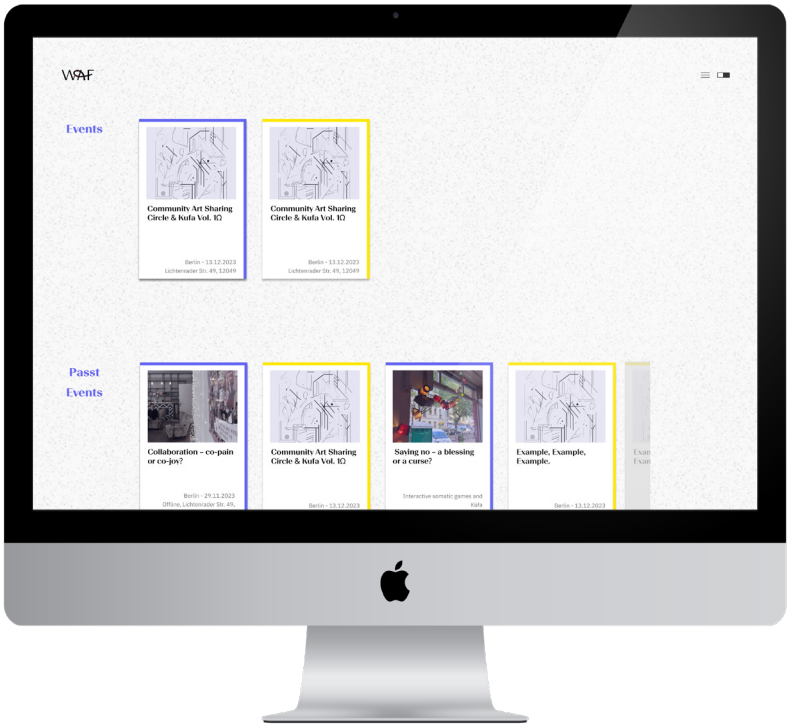
Mobile- 390 x 844



Subpages

Events catalog

- separated in two sections. Current and past events. All organized chronologically
- The preview of all events is shown with cards, where the primary information of each event is presented.
- When hoovering on the cards, the card turns over with an animation on its vertical side. Showing the reverse side, which is plain colored and contains an short description of the event (see example in Indigo)



Event page

- Each event has its own page with an extensive description of it. Once it has



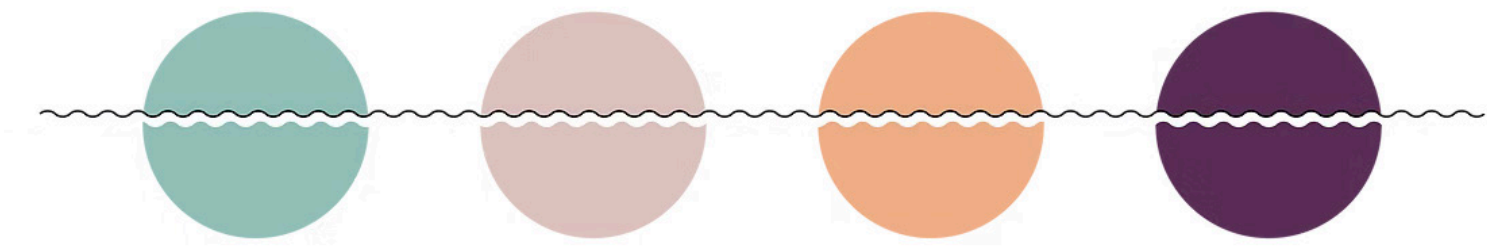
Ursula Fischer

Theater director and vocal coach.

The project involved the development of a basic corporate identity (typography, colors and a minimum set of elements) for a web page design that functions as a portfolio.



Colours and typography



For this project, we chose two fonts from Google Fonts.

Playfair Display is our main font. It has a serious and delicate feel, which helps readers trust the content. The soft lines of the font add an elegant touch, forming the artistic basis of the project. We will use Playfair Display for the main name of the page, as well as for titles and important phrases.

Roboto is our secondary font. It supports many languages, which will help us translate the site in the future. Roboto’s modern design and clear layout pair well with Playfair Display, ensuring a good experience for viewers.



On light background



On dark background

Homepage & Menu

Desktop version -1512 x 986



The desktop features a text-based line menu that lists each subpage entry. To create a playful visual design, the colors alternate. The hover effect is indicated by a color change to green, accompanied by a dropped shadow (see "Portfolio" in example).

The introduction phrase will appear as if it's typed in an animation after one second of navigation on the homepage.

Mobile- 390 x 844



For mobile devices, we utilize a hamburger menu with a simple expanded column layout. Menu entries are arranged in a centered list format to enhance readability across different device widths.

Scrolling



Desktop full page



Risiko entsteht,
wenn
Veränderung
stattfindet.



der
Selbstbestimmtheit
zu fördern.

STIMME UND SPRECHEN

Stimmbildung schafft die Grundlage für den kreativen Ausdruck der Persönlichkeit und für die künstlerische Arbeit. Es ist wichtig, dass Kinder und Jugendliche wissen, was sie mit ihrer Stimme tun. Mein Anliegen ist es, Kinder und Jugendliche auszubilden, so dass sie sich mit ihrer Stimme und ihrem Sprechen frei und sicher fühlen.

Mein diagnostisches Hören und der Erfahrungsschatz der vielen Jahre in der Lehre ermöglichen es mir, ein sehr individuelles Programm für die Kinder und Jugendlichen zu entwickeln und ressourcenorientiert Stimmmaterial in ein verlässliches Instrument zu verwandeln.

BEWEGUNG

Offene Ohren für Geräusch, Klang und Musik sind der Ausgangspunkt, um mit der Stimme zu arbeiten. Je komplexer die Kinder und Jugendlichen ihre Wahrnehmungsfähigkeit entwickelt haben, desto leichter können sie auch Bewegungen, Haltungen, Stimmklang und Absichten ihrem Gegenüber mitteilen. Dadurch gelingt ein Dialog mit sich selbst, mit dem Anderen, dem Raum und dem Publikum.

Rhythmus- und Bewegungsarbeit ist sowohl medizinisch als auch ästhetisch fester Teil meiner Arbeit. Ziel ist, die Bewegung des Körpers zu genießen und auszuschöpfen, um damit die Dynamik des Denkens und der Selbstbestimmtheit zu fördern.



Krisen zu
überwinden
und kreative
Lösungen zu
finden.

HANDLUNGSRÄUME

Kinder und Jugendliche werden auf eine Reise geschickt. Gewohntes zu verlassen und neue, abenteuerliche Entdeckungen zu machen. Risiko entsteht, wenn Veränderung stattfindet.

Ich möchte Mentor sein und die Kinder und Jugendlichen dabei unterstützen an die Grenzen zu gehen, Krisen zu überwinden und kreative Lösungen zu finden. Im Mittelpunkt stehen die Potentiale und Ressourcen der Kinder und Jugendlichen, die sie entdecken und entwickeln können.

In unserer gemeinsamen Arbeit werden wir bestehende Handlungsräume neu "erspielen", aber auch unbekannte Handlungsräume erschließen.

Mobile full page



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Portfolio

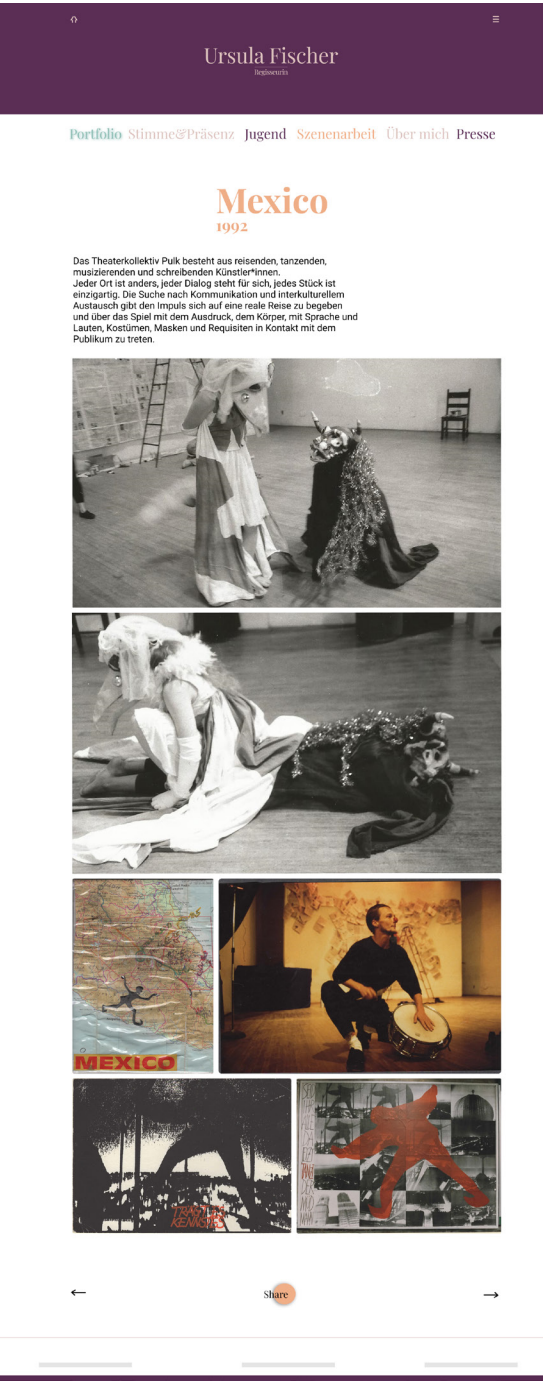
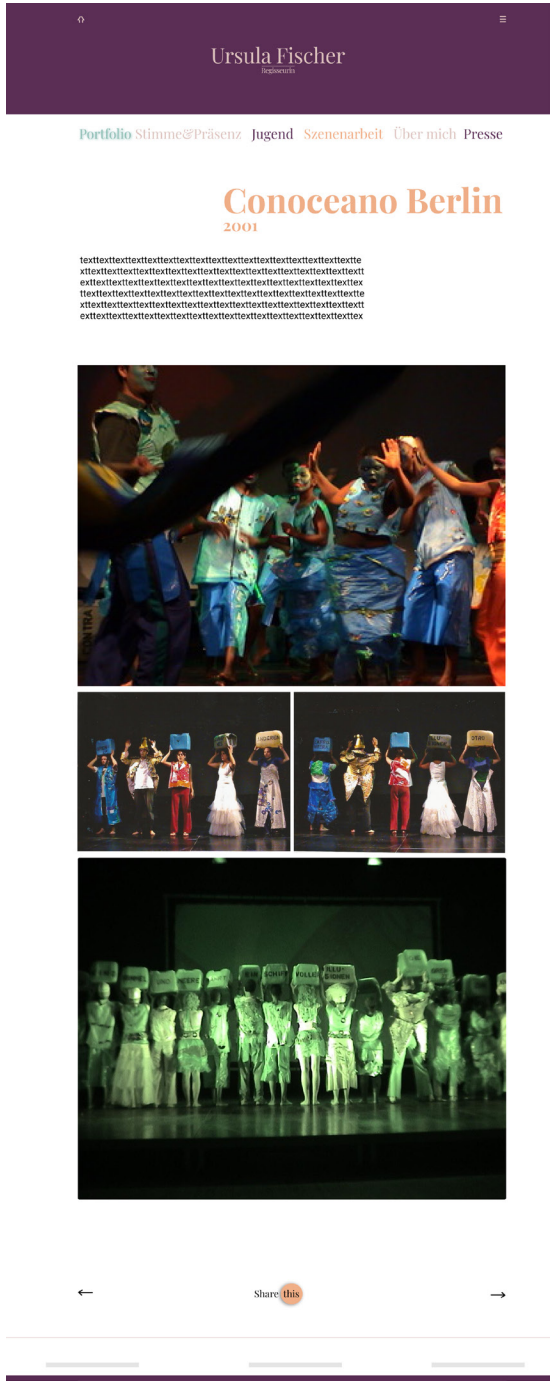
The portfolio page is one of the main sections of the site. Each project is presented as a card, which you can click on to access a subpage. On the subpage, you'll find a full description of the project along with related audiovisual material.



I designed a customized button for this project.



Examples of subpages for projects.



Beyond Activismo

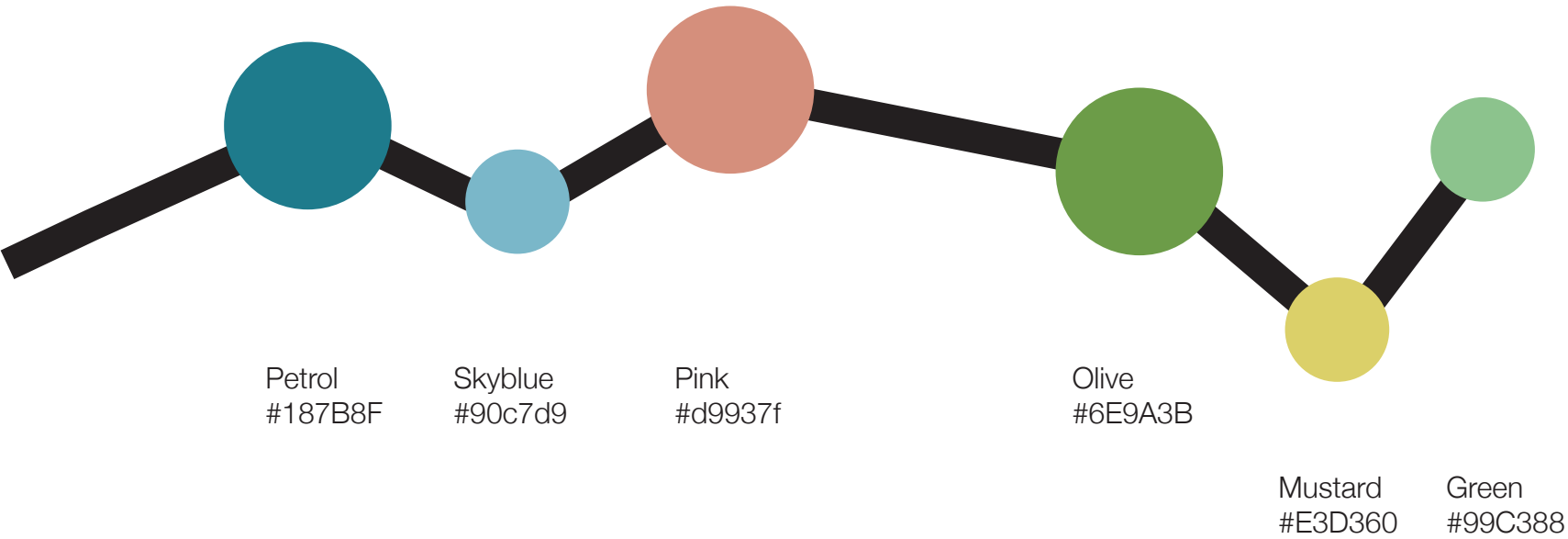
Open project that tries to connect and share stories of human rights activists.



Brand Identity

Color Pallet

Black #000000 White #FFFCFE



Primary Font- Dolce Vita

0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ
! " \$ % & / () = ?

0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ
! " \$ % & / () = ?

Dolce Vita is an open source font which provides playfullness to the identity. It is geometrical and clean. Is the typephase used for the logotype and particular things like headings.

Secondary Font

0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ abcdefghijklmnopqrstu-
vwxyz
! " \$ % & / () = ?

0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ abcdefghijklmnopqrstu-
vwxyz
! " \$ % & / () = ?

0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ abcdefghijklmnopqrstu-
vwxyz
! " \$ % & / () = ?

Roboto, a google sans-serif font which is used for larger amounts of body text. The big weight viarity of the font gives us the opportunity of prioritizing the information, in ca-ses of large extention of text.

Logo Construction

The proposed logo features an activist figure as its central element, with the project's name covering the eyes to emphasize the importance of privacy. The graphic design incorporates geometric lines connected by nodes, symbolizing the project's goal of creating a digital space for connection among activists that transcends geographical barriers.

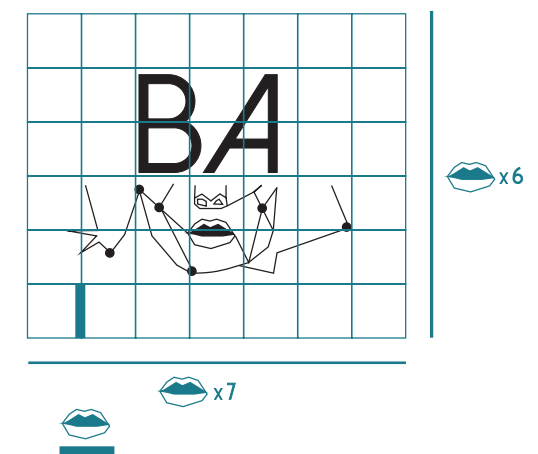
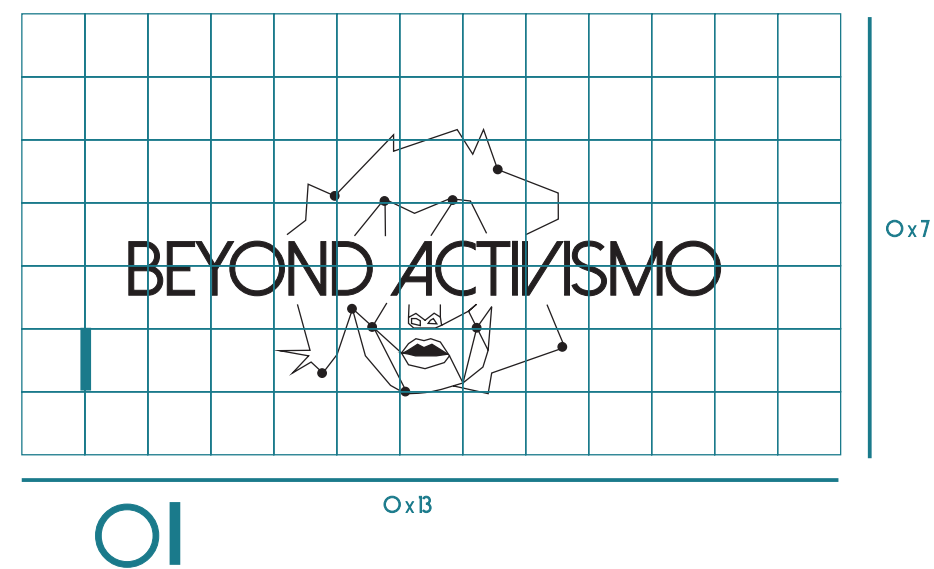
Main Logo



Reduction



Safe Area



Minimum print size



Homepage

A key feature on the homepage is an interactive map that highlights different stories based on their geographical locations. In line with the project's commitment to defending human rights, a map with accurate proportions has been chosen. This choice contrasts with the colonial visual narrative that often places Europe at the center and in a larger size than it truly is. The design also includes iconography for the categories defined by the project.



Free speech



Self-determination



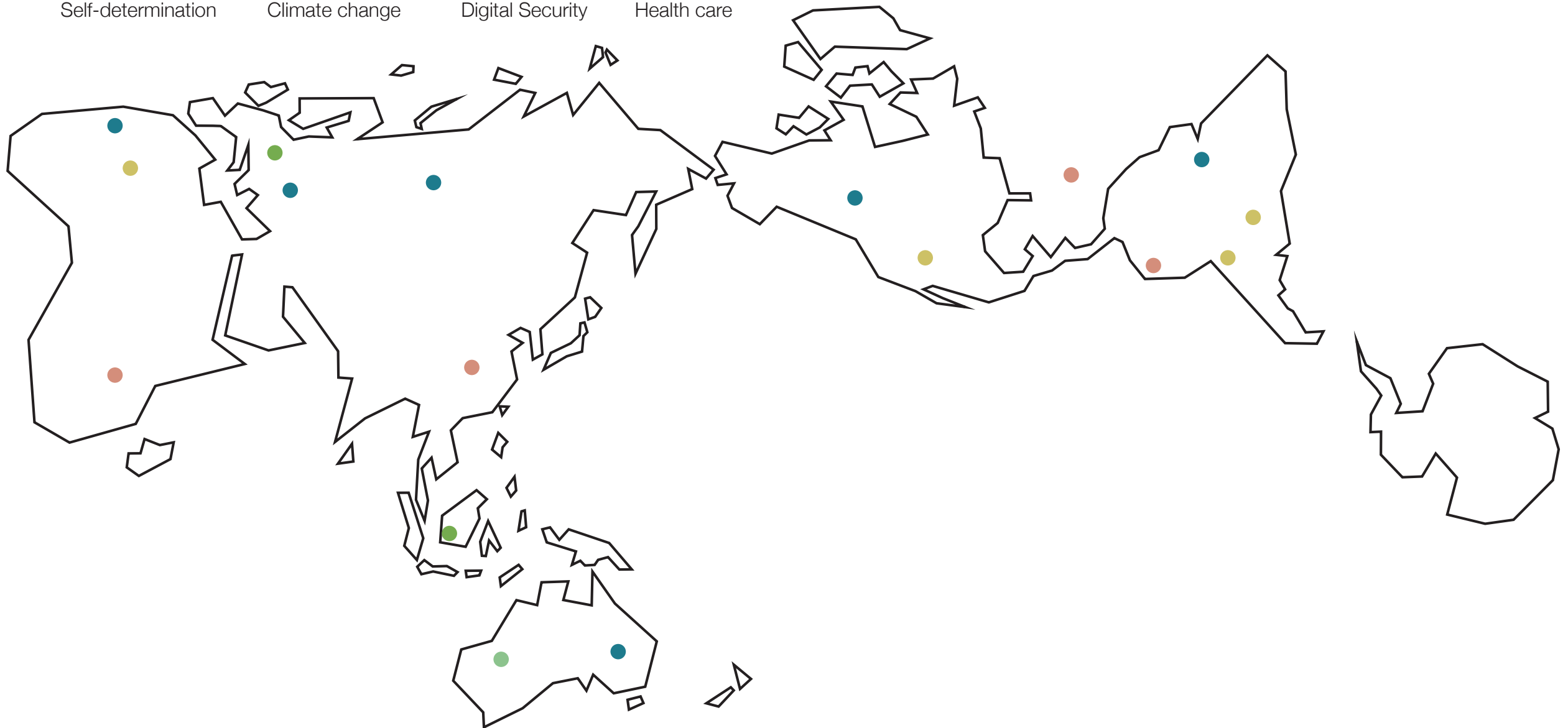
Climate change



Digital Security



Health care



Homepage

Hoover



Display by clicking



Pitching video

Thank you!